



CRAZY BOWL
September 25th and 26th 2009
Country Club Lanes

SPONSORSHIP BENEFITS

This is the 23rd annual bowl-a-thon, attracting many loyal bowlers, corporate sponsors and media personalities. Every year nearly 1000 bowlers from 40 different companies join us. Our bowlers come from the corporate world, with a fair amount of disposable income and tremendous product/brand loyalty. Our bowlers are leaders and supporters of their community, and do business with companies who do likewise.

Lane Sponsorships

\$400 Level

- Company's name will be posted via a banner above a bowling lane
- Public announcement recognizing your company at least once per bowl period during each bowl period throughout the two-day event
- Sponsor listing in the JA Crazy Bowl newsletter and Junior Achievement annual report
- Signage at the event

\$500 Level

- All of the above PLUS a corporate bowl/laser-party – courtesy of Country Club Lanes – for up to 16 people (\$300 value, includes all you can eat Pizza & Soda, 2 hours of Bowling and a game of Laser Tag)

JUNIOR ACHIEVEMENT OF SACRAMENTO

Since 1961, Junior Achievement of Sacramento has been educating and inspiring young people from Kindergarten through 12th grade to value free enterprise, business and economics in order to improve the quality of their lives. JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their experiences with students. Working with students, these adults build mentor relationships as they share their time and talents with students. Volunteers stress the necessity for students to develop their personal levels of education, skills, and aptitudes. In addition, because they interact with positive adult role models, Junior Achievement students learn from individuals who can relate economic theory to their lives, who care enough to listen to them, and who can provide real-life examples of how obstacles can be overcome and success achieved. Each year Junior Achievement brings nearly 400 classroom volunteers into classrooms with a prepared grade and age appropriate kit of sequential lesson guides, discussion points, activity materials, and follow-up discussion opportunities, appropriate to each grade level.

In its over 45 years, Junior Achievement of Sacramento has reached nearly 280,000 children with the positive and relevant message of free enterprise education.