



*Junior Achievement - CRAZY BOWL*  
*September 25<sup>th</sup> and 26<sup>th</sup> 2009*  
*Country Club Lanes*

*SPONSORSHIP BENEFITS*

**This is the 23rd annual bowl-a-thon, attracting many loyal bowlers, corporate sponsors and media personalities. Every year nearly 800 bowlers from 40 different companies join us. Our bowlers come from the corporate world, with a fair amount of disposable income and tremendous product/brand loyalty. Our bowlers are leaders and supporters of their community, and do business with companies who do likewise.**

Corporate Sponsor

- Company name will appear in prominent size and placement in at least the following:
  - Name on over 1000 Event Brochures
  - Logo on over 800 T-shirts
- Public announcement recognizing your company during each bowl period throughout the two-day event
- Company's name will be posted via a banner above a bowling lane
- Sponsorship mentions in the JASAC agency online newsletter, annual report and website.
- One (1) complimentary five-person bowling team (\$375 value)
- Five (5) Crazy Bowl T-shirts

*JUNIOR ACHIEVEMENT OF SACRAMENTO*

Since 1961, Junior Achievement of Sacramento has been educating and inspiring young people from Kindergarten through 12<sup>th</sup> grade to value free enterprise, business and economics in order to improve the quality of their lives. JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their experiences with students. Working with students, these adults build mentor relationships as they share their time and talents with students. Volunteers stress the necessity for students to develop their personal levels of education, skills, and aptitudes. In addition, because they interact with positive adult role models, Junior Achievement students learn from individuals who can relate economic theory to their lives, who care enough to listen to them, and who can provide real-life examples of how obstacles can be overcome and success achieved. Each year Junior Achievement brings nearly 400 classroom volunteers into classrooms with a prepared grade and age appropriate kit of sequential lesson guides, discussion points, activity materials, and follow-up discussion opportunities, appropriate to each grade level.

In its nearly 50 years, Junior Achievement of Sacramento has reached nearly 290,000 children with the positive and relevant message of free enterprise education.